

NORWOOD FOOTBALL CLUB

INFORMATION BOOKLET FOR CLUBS AND SCHOOLS IN THE NORWOOD PROMOTIONAL ZONE



INTRODUCTION

The Norwood Football Club is committed to assisting and supporting, in as many ways as possible, all the clubs and schools that are located in its promotional zone.

This booklet outlines the programs offered by Norwood, the methods Norwood use to attract players to the elite program and the support Norwood offers to clubs and schools to ensure as many people as possible are playing Australian Rules football.

Hopefully this booklet will ensure that all relevant parties in the football community are clear on what Norwood offers and how to access these programs.

In 2003 the SANFL restructured their football operations and as a result several programs that were run by SANFL clubs are now run by the SANFL. This booklet should give you a clear indication of whether to ring Norwood or the SANFL when your school or club is looking for assistance.



CONTACT INFORMATION

Mark Ross	Football Operations Manager	83626278
David Oatey	Talent Manager	0416195121
John Zantvoort	Talent Identification Officer HFL	0439996292
Michael Arbon	Development Coordinator NEMJFA Officer	0428873008
Trevor Hill	Senior Coach	83626278
Trevor Potts	U18 Coach	0402122107
David Oatey	U16 Coach	0416195121



ZONING RULES FOR PLAYERS

The SANFL has divided South Australia into 9 promotional zones. This ensures that each SANFL club has an even share of the available players in South Australia. It also means that each SANFL club is given sole responsibility for assisting local clubs and schools to promote Australian Rules Football. On the next page is the Metropolitan Zone for the Norwood Football Club.

If a person is under 19 years of age, they are bound to play football for one of 9 SANFL clubs. They are bound by where their mother currently lives. If a family moves address, they are bound to remain at their previous address for 12 months after they move. This means you can not change address and then be able to play for another SANFL club.

This zoning rule only applies to players who are applying to play for an SANFL club from the year they turn 15 until the year they are 19. A player can not play SANFL U17 football or above until the year they turn 15, unless a permit is granted by the SANFL.

There are several options for a player who wants to play for a club for which he is not zoned.

1. The out of zone club pays the players zoned club \$5,000. There are also incremental payments of \$4,000 on the players first league game and \$3,000 on their 10th and 25th games.
2. The out of zone club organises a player transfer with the zoned club for a player of like ability.
3. The father of the out of zone player has played one or more League games for that out of zone club, the player is then free to play at the out of zone club.

A player is able to train and play in the Under13 and 14 Development Squad teams for any club. At the end of the Under 15 program, no one out of zone players can be chosen to play in the final squad of 25 in the Under 15 Championships.

It is recommended that all players train and play with their zoned club from the outset of the elite program.

AFL TRANSFER FEES

Affiliated League and Association Clubs shall be entitled to receive compensation for the loss of services of registered players under the following conditions.

1. Upon playing 30 League games for an SANFL Club, the Club shall receive from the SANFL Club \$2,000.
The player must have:
 - Played not less than 20 games for their local Club from January 1 in the year they turned 13 until December 31 in the year they turn 19 years of age. In effect they have 7 years to play those games.
 - Played those 25 League games in a 3 year period from the time they played their first League game.

2. Upon being drafted by an AFL Club, the Club, League and Zone shall receive the following.
 - 25% of all fees allocated to the SANFL Club (25% of \$25,000 on drafting, 25% of \$10,000 on the drafted players tenth AFL game and 25% of \$10,000 on second year listing).
 - This is normally broken up in the following manner – a minimum of 40% to the Club, 30% to the League (eg NEMJFA) and 30% to the Zone (eg Amateur League). So if a player plays 10 AFL games, his club will receive \$4500, NEMJFA and Amateur League get \$3375 each.

The following clubs are located within the promotional boundaries of the Norwood Football Club:

Amateur League

Athelstone Football Club

Golden Grove Football Club

Hectorville Football Club

Hope Valley Football Club

Houghton Districts Football Club

Modbury Football Club

Old Ignatians Football Club (senior only)

Payneham Norwood Union Football Club

Pembroke Old Scholars Football Club (senior only)

Prince Alfred Old Collegians Football Club (senior only)

St Peters OC Football Club (senior only)

Tea Tree Gully Football Club

Hills Football League

Birdwood FC

Gumeracha FC

Kersbrook FC

Lobethal FC

Onkaparinga Valley FC

Torrens Valley FC

The following schools are located within the promotional boundaries of the Norwood Football Club:

PRIMARY SCHOOLS

Ardtornish Primary School

Athelstone Primary School
Banksia Park Primary School
Birdwood Primary School

Campbelltown Primary School
East Adelaide Primary School

East Marden Primary School
East Torrens Primary School
Fairview Park Primary School
Greenwith Primary School
Gumeracha Primary School

Highbury Primary School
Houghton Primary School

Kersbrook Primary School
Lenswood Primary School
Lobethal Lutheran School
Lobethal Primary School
Marryatville Primary School
Millbrook Primary School
Modbury Primary School
Modbury South Primary School
Mt Pleasant Primary School

Mt Torrens Lutheran School (Springhead)
Mt Torrens Primary School

Norwood Primary School
Oakbank Area School
One Tree Hill Primary School

PRIMARY SCHOOLS

Our Lady of Hope Primary School
Palmer Primary School
Paracombe Primary School
Paradise Primary School

Pembroke School (Junior)
Redwood Park Primary School

Ridgehaven Primary School
springton primary school
St Agnes Primary School
St Davids Primary School
St Francis of Assisi Primary School
St Ignatius Junior School
St Josephs Memorial Primary School
St Josephs Primary School
St Josephs Primary School
St Josephs Primary School
St Peters College (Junior)
Stradbroke Primary School
Surrey Downs Primary School
Tea Tree Gully Primary School
The Heights School (Junior)
The Hills Christian Community School
Thorndon Park Primary School

Torrens Valley Christian School (Junior)
Trinity Gardens Primary School
Woodside Primary School

SECONDARY SCHOOLS

St Ignatius Senior College

St Peters College
Banksia Park High School
Charles Campbell Secondary College
Pembroke School
Norwood Morialta High School
Prince Alfred College
The Heights School
Modbury High School

PLAYER TRANSFER

The Norwood Football Club encourages all players who are not selected on any given weekend or are no longer required by the Norwood Football Club, to return to their club of origin.

In the Under 18 grade, all players who represent Norwood on Saturday will be expected not to play for their club of origin on Sunday. If a player has played less than half a game on the Saturday, they will then be given permission to play for their club of origin on Sunday.

All players who attend a school that has a team entered in the ISSA competition will be required to play for their school. These players are strongly advised to keep training at Norwood at least once per week, even when playing for school. If the player is selected in the Senior Teams at Norwood, the Talent Manager will contact the school and negotiate a suitable program for the player. Norwood strongly supports the ISSA competition and will attempt to keep all players playing for their school.

DEVELOPMENT SQUADS

PHILOSOPHY

The aim of the squads is to get players into the elite system and give them the chance to develop the skills of football with the more talented players in the Norwood zone.

Players develop at different ages and Norwood believes it is critical to expose as many good players as possible to this program. It is the start of the elite pathway and a critical step if a player is keen to progress in their football.

SELECTION OF SQUADS

During September of each year the secretary of each local club, SASFA school and ISSA school is sent a nomination form. The form requests the names of the three best players and a tall player from each of their Under 12, Under 13 and Under 14 teams.

All the players nominated are sent a letter to try out for the Development Squad in March the following year. Norwood has about 40 players in the Under 13 & 14 squads and about 35 in the U15 Metro & Country squads.

Norwood offers all the players nominated the chance to try out for the Development Squad program. This should ensure that the best players at each club and school are exposed to a higher level of football. Hopefully they will take this standard back to their school or club and hence raise the standard of all players in the zone.

Also, players develop at different ages. Norwood believes that allowing larger squads of talented players in the zone to develop their skills, regardless of their physical development, will keep more players open to the elite system.

Norwood has a network of 'scouts' in the zone and they are given the task of identifying any talented players that may not have been nominated by the local clubs or schools.

The Development Squad Program is designed as a support structure for talented players. It is not designed to replace local club or school football. This program relies on players playing at least once a weekend and training twice a week (not including Norwood sessions) for their club or school.

DEVELOPMENT SQUAD STAFF

U15 Metro Coach	David Ising
U15 Country Coach	Chad Simmons
U14 Coach	John Jamieson
U13 Coach	Mark Swanbury

If you have any questions or concerns about the Development Squad program or the Under 16 & 18 program please phone David Oatey on 0416195121.

All other concerns about the Norwood Football Club need to be directed to Dominic Shepley at the Norwood Football Club on 83626278.

NORWOOD LOCAL CLUB AND SCHOOL PROMOTION PROGRAM

Norwood will endeavour to provide assistance to local clubs and schools through the following programs:

Level One Coaches Course

This is an introductory coaching course that is compulsory if a person is coaching in an affiliated league of the SANFL. The course will be conducted on Tuesday 24th February 2009 from 6pm until 9.30pm and requires the coach to fill in a work book to become a qualified Level One coach.

Sports Trainers Seminar

During the year John Zantvoort will offer a Level O sports trainers course to assist trainers and parents to have basic strapping and first aid knowledge.

Club Visits

Norwood will endeavor to get a player to come and help with a training session or speak at a club night. Due to the player's commitments, it is not always possible, but if plenty of notice is given, Norwood will attempt to cater for all clubs.

School Visits

Norwood will endeavor to get a player to come and conduct a clinic or speak to a group of children in the schools in the Norwood zone. These visits are aimed at getting more children playing football and also promoting the existence of the SANFL and the Norwood Football Club.

Holiday Coaching Clinics

Norwood Football Club will conduct school holiday clinics for primary aged children during the April, July and September school holidays. This gives the children a chance to learn the skills of football from some of the League players at Norwood. Depending on AFL commitments, there is also the

chance to meet some AFL players. The cost is \$10 per day and these clinics will be run on the following dates:

April 14th & 15th 1pm until 3pm

July 7th & 8th 1pm until 3pm

September 29th & 30th 1pm until 3pm.

AFL/SANFL SCHOOL FOOTBALL AMBASSADOR

The SANFL, in partnership with the AFL, is looking at ways to recognize its school volunteer base and has decided to appoint a School Football Ambassador.

The Ambassador is the person within the school known as the football contact, which has a vested interest in the game and enjoys and is committed to the task of getting students and their school involved in football.

The Ambassadors role is to facilitate both the SANFL programs and promote the Norwood Football Club programs in their school.

The Ambassador will receive an AFL/Norwood polo shirt, cap, sportsbag and drink bottle to highlight their role in the school and they will also be given 2 season passes to the SANFL, tickets to selected AFL games and a chance to win a trip for two to the AFL Preliminary final as well as season launch and end of season cocktail drinks. They will also have greater access to SANFL development staff to assist with all football programs in their school.

SANFL PROGRAMS THAT ARE SUPPORTED BY NORWOOD

John Zantvoort is the Development Co-ordinator for the Norwood zone. He is employed by the SANFL to administer participation programs in the Norwood promotional zone.

He is responsible for the implementation and smooth running of the following programs (along with the named manager):

AFL Auskick (Manager is Caitlin Psaila and Mark Carey)

SASFA Primary School Football Program (Manager is Ian Bone)

SANFL Mini League and AFL Little League Program (Manager is Marty Lifshack)

Twilight Cup Competition

Long Bomb and Kick to Kick Competition

9-a-side Competition

SEPEP

Recreational Football

School visits to schools participating in the above programs

To obtain further information on these programs please phone John Zantvoort.



The Norwood Football Club and SANFL invite children between the ages of 5 and 12 years to participate in the NAB AFL Auskick program for 2008.

WHAT IS NAB AFL AUSKICK?

Auskick is an AFL National Coaching program aimed at introducing the skills of Football to Boys & Girls 5 – 12 years of age. It is a fun and safe skill development program that runs for 9 weeks normally during Term 2. For a small cost of \$45, participants receive Coaching and insurance, Auskick Backpack, Auskick Football, and Auskick Cap, Drink Bottle as well as other AFL merchandise.

WHERE IS AUSKICK HELD?

For information log onto www.aflauskick.com.au

Look at the benefits!

In 2008, each registered NAB AFL Auskick participant will receive:

Quality coaching sessions – to develop your footy skills.

Synthetic Sherrin football – you can't play without one!

Backpack – very cool, you can use it for school!

NAB AFL Auskick beanie – Auskick ‘Rookie’

NAB AFL Auskick peaked cap - Auskick ‘Pro’

Drink bottle – to quench your thirst

Wrist band – groovy colours, get it on!

Personal best book – be sure to record your season in footy

AFL height chart – compare your height to your favourite players.

NAB AFL Auskick calendar– full of great offers just for you!

NAB AFL Auskick membership card –benefits for everyone

1Seven autograph book – get your favourite players autographs.

Pedigree Footy Star Cards – footy quiz cards

Insurance – you’re covered, for full details visit aflauskick.com.au

Other:

- Matthew Lloyd signature card
- Skins (clothing) flyer and tattoos
- AFL product Catalogue (similar to 2006)
- There are also state specific items

And for mum or dad...

NAB AFL Auskick peaked cap – we haven’t forgotten you!

Parent DVD – all you need to know about NAB AFL Auskick.

Medibank – health insurance flyer



DETAILS OF AFL RECREATIONAL FOOTBALL

AFL Recreational Football has been developed in order to provide an opportunity for all Australian Football enthusiasts to enjoy participating in a modified game that has strong parallels with the traditional game. The game is meant to be played in a friendly social environment whilst enabling people of all ages and ability levels to participate in same sex or even mixed competitions.

The game was born from the findings of the Carter Report titled *Investing in the Future of Australian Football (October, 2001)* that identified gaps in Australian Football and its demographic reach. The report found that there was no recreational version of Australian Football in a society that had a growing participation in recreational type activities.

AFL Recreational Football has a 'head license' governed by the Australian Football League whom owns the intellectual property rights to the game. In South Australia, the SANFL has a sub license and manages AFL Recreational Football competitions for the following purposes:

- Develop an all inclusive, fun and safe version of Australian Football that will promote health and fitness in the S A community
- Encourage further development and participation in Australian Football that will provide links with other programs, assisting with volunteer recruitment, and football education
- Develop an appreciation / greater connection with the SANFL and AFL competitions
- Increase overall football participation in South Australia

SOUTH AUSTRALIAN COMPETITIONS

The aim is for the SANFL to conduct AFL Recreational Football in all areas of the state. To date, competitions have been conducted in the following regions:

1. **Southern** Flinders University
2. **Central** South Parklands
3. **Whyalla** Bennett Oval
4. **Mt Gambier** North Gambier Oval